

NINE CORE VALUES



PERSEVERANCE

My favorite core value is perseverance. I think that having the ability to bounce back from setbacks or obstacles is one of the most important skills in sports (especially golf), and life. Being able to keep your head up and stay positive is what keeps sports and life enjoyable, and it is what pushes you to work harder. I believe you can learn something from every mistake, and perseverance includes pushing forward when you face challenges and making the best of whatever the situation is. - *Rachel Roter*

Rachel Roter has received a scholarship to play golf at Colorado Christian University



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HONESTY

My favorite Core Value is 'Honesty' --- Golf is unique because I have to call my own penalties and report my own score and also keep another player's score. The more I play, the more I practice, to be honest in the game. There are hard days and there are easier days to be an honest person, and so this is the Core Value that's the hardest but my favorite none the less.

- *Vincent Wibawa*



MORE THAN A GAME. MORE THAN A GIFT.



WHY YOU SHOULD INVEST IN THE FIRST TEE

The First Tee of the Tri-Valley provides young people a variety of opportunities to learn life skills that can help them grow as individuals and prepare for the future. Participants learn to appreciate diversity, resolve conflicts, build confidence and set goals for their future both on the golf course and in their everyday lives.

Programs focus on Nine Core Values – honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgment.



NAMING OPPORTUNITIES



TFTTV CAMPUS

- Branding at all fundraising events
- Dedication ceremony
- Donor screen recognition
- Entry signage: 3'x6'
- Interior plaque: 15"x19"
- TFTTV website presence
- Billboard recognition through the Alameda County Fairgrounds
- All phone calls will be answered:
"Thank you for calling The First Tee of the Tri-Valley on the "ABCY" Campus".



TFTTV OFFICE

- Branding at all fundraising events
- Building signage: 3"x6"
- Dedication ceremony
- Donor screen recognition
- Interior plaque: 12"x12"
- TFTTV website presence



DRIVING RANGE

- Branding at all fundraising events
- Dedication ceremony
- Donor screen recognition
- Exterior signage: 2'x4'
- Interior plaque: 10"x12"
- Range golf balls with company logo
- TFTTV website presence



DRIVING RANGE AWNING

- Branding at all fundraising events
- Dedication ceremony
- Donor screen recognition
- Exterior signage: 2'x4'
- Interior plaque: 10"x10"
- TFTTV website presence



USGA PUTTING GREEN

- Branding at all fundraising events
- Dedication ceremony
- Dedicated signage: 2'x4'
- Donor screen recognition
- Interior plaque: 10"x10"
- TFTTV website presence



GREENSIDE BUNKER

- Branding at all fundraising events
- Donor screen recognition
- Interior plaque: 8"x8"
- Rock with a plaque
- TFTTV website presence